

When faced with changes in the way the world works, lives, and enjoys new technologies, we hire people with a strong desire for innovation. We strive to create an open culture and experience to let everyone contribute, from great ideas to practices. We share common goals and visions with people and focus on our customers' future desires. Whether we're designing agriculture equipment, construction machines, or sanitation and transportation vehicles, we pay close attention to excellent performance, continuous improvement, customer experiences, and quality processes.

To solve complex issues and demanding requirements of customers for the future, we dedicate our mission to help our customers access new technology to perform their jobs, simply and efficiently. We are proud of our mission of **integrity, creativity, and sustainability**.

Integrity isn't just for our customers. It is our everyday promise to our stakeholders, employees, society, environment, and competitors too. We compete smartly and fairly.

We have intelligent people working on intelligent machines that need **creativity** for every detail and at all times. We pursue innovation and an excellent experience for customers.

Sustainability not only means growing the team and company, it also helps our community, customers and employees meet their future needs. We continuously improve ourselves and our products.

As you think of the creative products and processes at Zoomlion, first of all, we deliver quality and technology systems built on integrated hardware, software, services, and **imagination**. Imagination may picture our vision and mission. Our focus on **Teamwork** results in mutual support, different minds, better ideas and commitment to our shared mission and goals.

Jack Wang

General Manager
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