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PRESS RELEASE

Zoomlion NA Participates in ALH Conference

Chicago, September 2022: Zoomlion Heavy Industry NA, Inc. participated, as a Supporting Sponsor, in the Access, Lift and Handlers event at the Lowes Chicago O'Hare, Chicago, Illinois. The event was in-person conference since its 2019.

Day one of the event opened with IPAF Innovative day long workshop. A collaborative meeting of industry experts sharing ideas. IPAF, is an association solely dedicated to improving and implementing better products and procedures throughout the Powered Access industry. The first part of the day each group held round table discussions on their specific topic to address and improve. As there were many people form varying areas of the industry, it offered a great opportunity to share ideas and collaborate. This made for some very lively discussions and was a great perspective on how different occupations view the same problem. And how it impacts their specific industry. All the groups then presented their problems and solutions in the afternoon session with lively interaction from all attendees. Zoomlion-NA Sales Manager, Paul Piotrowski was the speaker for his group. He shared our vision of safety at Zoomlion-NA, and how we feel we can be an influencer to our customers. The event wrapped up with a social event at the end of day. Overall, it was an excellent learning and networking event.

Day two of the event was ALH (Access, Lift and Handlers) conference, which brought together industry leaders in construction, sales, suppliers and manufacturers. Zoomlion-NA was afforded the opportunity to share information about Zoomlion-NA, our people, our products and our space in the market. This provided us with some very good networking and helped us to establish some strong industry partners and potential customers. Along with networking, there were very informative speakers covering a broad array of industry topics including, battery technology, AI, Safety, Industry projection for the next decade and shaping the industry through innovation. All the speakers were very knowledgeable and engaging, which kept the event interesting and beneficial to all who attended. Among the highlights were a positive equipment pipeline over the next five years, increased technology and better safety procedures and products. Everyone left the event with some very good take aways and many new connections.

ABOUT ZOOMLION

Founded in 1992, Zoomlion Heavy Industry Science & Technology Co., Ltd. is mainly engaged in developing and manufacturing major high-tech equipment in the areas of engineering and agricultural industry. With more than 20 years of innovation and development, the company is now a global enterprise possessing 9 major categories and 49 product lines, as well as nearly 800 leading products. At present, the company is actively promoting strategic transformation, aiming to build a high-end equipment manufacturing enterprise integrating engineering machinery, agricultural machinery and financial services.

Zoomlion North America is equipped with technical experts and equipment, carrying out product and technology design, research, validation, marketing & product support to provide heavy equipment and agricultural customers around the world with technology driven solutions. Visit the website at https://zoomlion-na.com.